

## **Community Television**

In Ireland, the broadcasting act 2001 made provision for the development of a community television channel for Dublin. Our multi-media centre is part of the process of developing content for this.

In contrast to commercial television, we use our medium for personal empowerment, media literacy training and community development. Our community television:

- Provides access to training and production facilities to allow groups to promote their objectives.
- $\cdot$  Enhances diversity in media content and open education options not otherwise available.
- Permits communities' access to tell their own story.
- · Deepens media literacy and critical viewing skills.

Community television is a means of making the many community development activities visible. Of bringing the community together and of encouraging a growing sense of community.

Our task is to visually reflect the various communities of the northside of Dublin, particularly the most excluded from existing television.

We have set ourselves the task of devising programmes that are entertaining, educational and communally beneficial. The range of activities we propose are broader than either public service or commercial television. Including training as a key tenant of the work we do.

## Broadcasting

Programmes made by Volunteers: Shown on <u>www.dctv.ie</u> and on DCTV Programmes made by community groups: for training purposes & can also be shown on <u>www.dctv.ie</u> as requested.

## **Production Processes**

There is a very distinct difference in the production process in community media when compared to commercial media. In community media training is a key part of the process as is treating people who are being interviewed with respect and including them as much as possible in how they are being portrayed.

## **Programming and Contents Committee**

Programmes made using Near TV productions equipment or assistance should give a credit to Near TV productions.

DCTV aim to facilitate broadcast of programmes made by Near TV productions volunteers however they reserve the right to broadcast.